About JVM Consult…

**JVM Consult** is the trade name of a Management Consultancy Agency specialized in Operational Management Consulting Services, International Marketing and Commercial Intelligence. It is the private ownership of Mr Jean B. Van Malderen and is registered in Woluwé-Saint-Pierre (Brussels), Belgium, under belgian Enterprise Registration Nbr 0565 368 161 and with VAT registration : BE 0565 368 161.

**About Jean B. Van Malderen…**

Heis of Belgian citizenship and was born in Uccle (Brussels).

He graduated from the E.T.S.E., Technical High School of B-1070 Anderlecht (Brussels), and holds a Degree of Industrial Engineer in L.V. Electricity and Electronics.

He followed several post-graduation- and specific courses in Electronic Components, Products and Telecommunication Equipment, Electro-Optics, Marketing, Economy, Sales Forecasting, and Financial Analysis, as well as in General Management, both as in-house company- and external consulting courses.

He started his professional career in 1961 and did hold several Management positions in Sales & Marketing, P&L and General Management, within several multinational Groups and Companies, such as :

* AEG Telefunken – Germany (Assistant-Head of Technical Services and Electronics Departments)
* GTE SYLVANIA – USA (Customer Service Manager, Area Manager Benelux and France, Area Manager Europe)
* PHILIPS-ECG – USA (Area Manager Europe)
* INTERLAKE – USA (Sales & Marketing Manager Belgium and France)
* GENERAL INSTRUMENTS – USA (Keyboard Business Manager Europe)
* RCA – USA (Sales & Marketing Manager New Products EMEA)
* PHILIPS INDUSTRIAL PRODUCTS – The Netherlands (Area Manager Power Supplies)
* MOELLER ELECTRIC – Germany (General Manager Belgium, Key-Account Manager Benelux)

He was basically active in the fields of electronic active components, telecommunication equipment, consumer products, display and computer products, security products and equipment, L.V. electrical switchgear and industrial automation systems.

His responsibilities included the commercial management of several areas in Europe, among which - more specifically - the Benelux countries, France, U.K. and the EMEA Region (Europe, Middle-East, Africa).

He further was General Manager for over 14 years of the Belgian subsidiary of the German Group MOELLER ELECTRIC GmbH, specializing in L.V. Components and Automation.

From 1998 until May 2001, he was – in Belgium – appointed to Vice-President of the F.E.E. (Fédération de l’Électricité et de l’Électronique) and President of the B.P.E. (Branche Professionnelle Électronique).

In June 2001, he started his own Management Consultancy in Management Services, International Marketing & Commercial Intelligence, under the name of JVM Consult.

He was a Regular Member of the AMERICAN CHAMBER of COMMERCE, Brussels (AMCHAM) until 2004, and still is a member of the AMERICAN CLUB of BRUSSELS (ACB).

**JVM Consult**

**Operations Management Consultants – International Marketing & Commercial Intelligence**

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